

A&W Revenue Royalties Income Fund

Overview and Update



May 2024

TSE: AW.UN

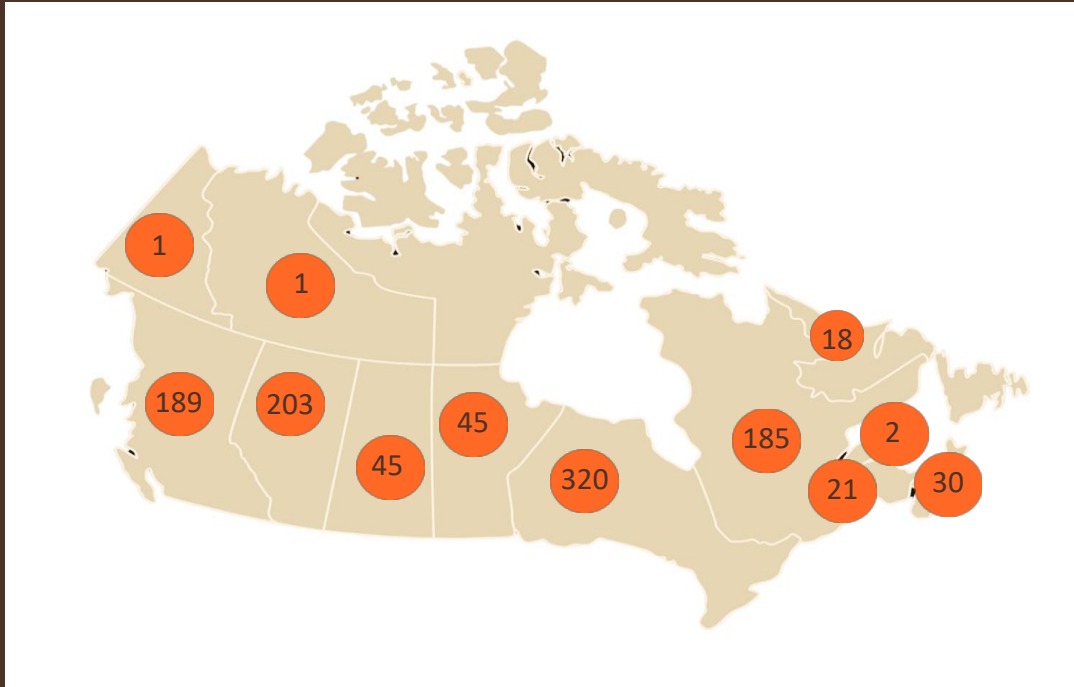
GOOD FOOD MAKES GOOD FOOD

Presentation Overview

- Business Overview
- Strategy
- Climate
- Financial Highlights



Canada's 2nd Largest Burger QSR⁽¹⁾



\$1.85 Billion in System Sales for all A&W Restaurants in 2023⁽²⁾

1,060 A&W restaurants delighting guests coast to coast and a strong pipeline of new restaurants to fuel future growth⁽³⁾

⁽¹⁾ Based on 2023 Gross Sales as reported by Circana, Inc. (Circana Crest, trailing 12 months ending Dec '23)

⁽²⁾ "System Sales" is a non-IFRS financial measure of A&W Food Services of Canada Inc. and is reported in respect of all A&W restaurants. See "Non-IFRS Measures".

⁽³⁾ 1,060 A&W restaurants as at March 24, 2024

65 Years of Constant Evolution





Signature Products



Canada's No.1 Root Beer



Menu Innovation



Chubby Chicken[™] Cruncher 630 Cals
Nashville Hot Chicken Cruncher 720 Cals
BLT Chicken Cruncher 690 Cals

Industry Innovation in Sustainability




**ONE
CUP.
ZERO
WASTE.**

The exchangeable A&W One Cup™.

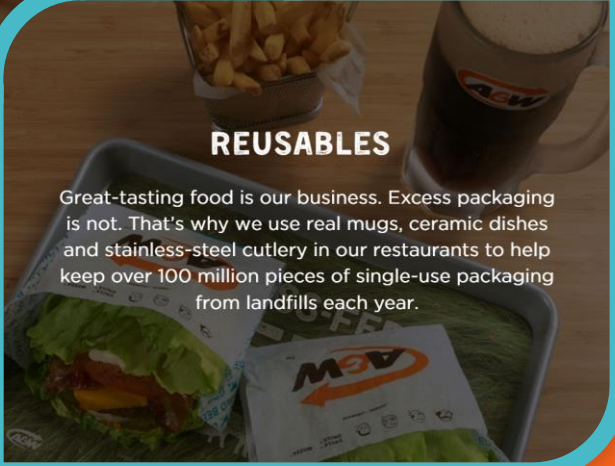
Coca-Cola Proud Partner of the A&W One Cup program.

A stylish exchangeable cup that helps reduce millions of single-use cups each year. And saves you 20 cents on drinks every time you bring it back and order.



**COMPOSTING
WITH CARE**

We're constantly improving the way our customers enjoy their favourite food and drinks by ensuring that all new packaging is either reusable, recyclable or compostable. No exceptions.



REUSABLES

Great-tasting food is our business. Excess packaging is not. That's why we use real mugs, ceramic dishes and stainless-steel cutlery in our restaurants to help keep over 100 million pieces of single-use packaging from landfills each year.



A&W Brew Bar™

Now available at over **645** A&W restaurants in cities across Canada!





Pret is now in Canada!

★ PRET A MANGER ★

- **Exclusive right** to use Pret brand in Canada
- 2-year trial phase to **test appeal**
- Possible expansion across Canada
- **First stand-alone Pret location** opened at 90 Adelaide St W, Toronto, ON in January 2024
- **Four A&W restaurants** offer a range of Pret products:
 - 468 SW Marine Dr, Vancouver, BC
 - 467 West Broadway, Vancouver, BC
 - 1158 Alberni St, Vancouver, BC
 - 60 John St, Toronto, ON
- 21 A&W restaurants across Canada offer Pret coffee and pastries
- Royalty payable to the Fund applies to Pret products sold in A&W restaurants but royalties are not payable on sales in stand-alone Pret restaurants



603 Freestanding Restaurants



2nd New Restaurant of 2024 -
Delhi, ON

184 Convenience Locations



Exeter, ON



6th New Restaurant of 2024 - Laval, QC



4th New Restaurant of 2024 -
Brampton, ON

95 Urban Locations



168 Shopping Centre Locations



A&W Core Strengths

- **Leadership Experience**

 - 27 years** average experience

- **Strategy**

 - A unique strength **+40 years**

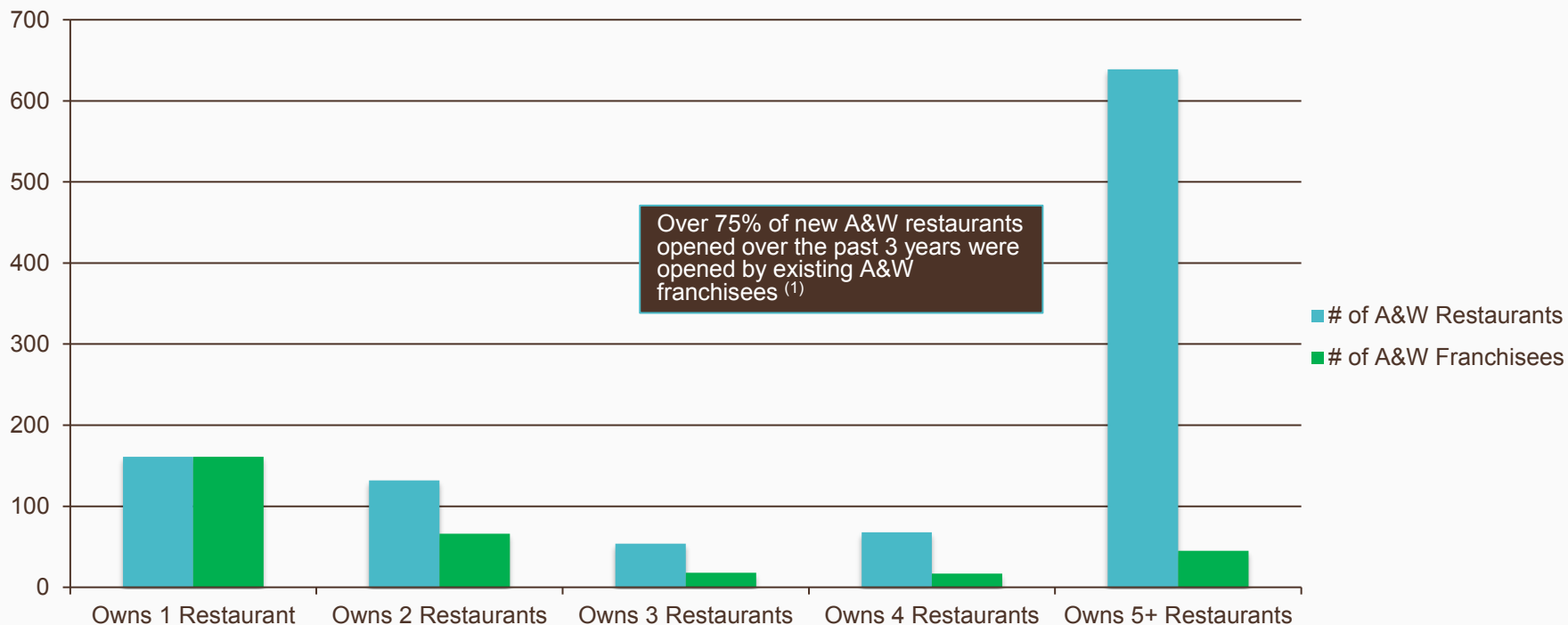
- **Climate**

- **Strong relationships with franchisees, employees, suppliers and distributors**





Strong, Experienced Franchisee Base ⁽¹⁾

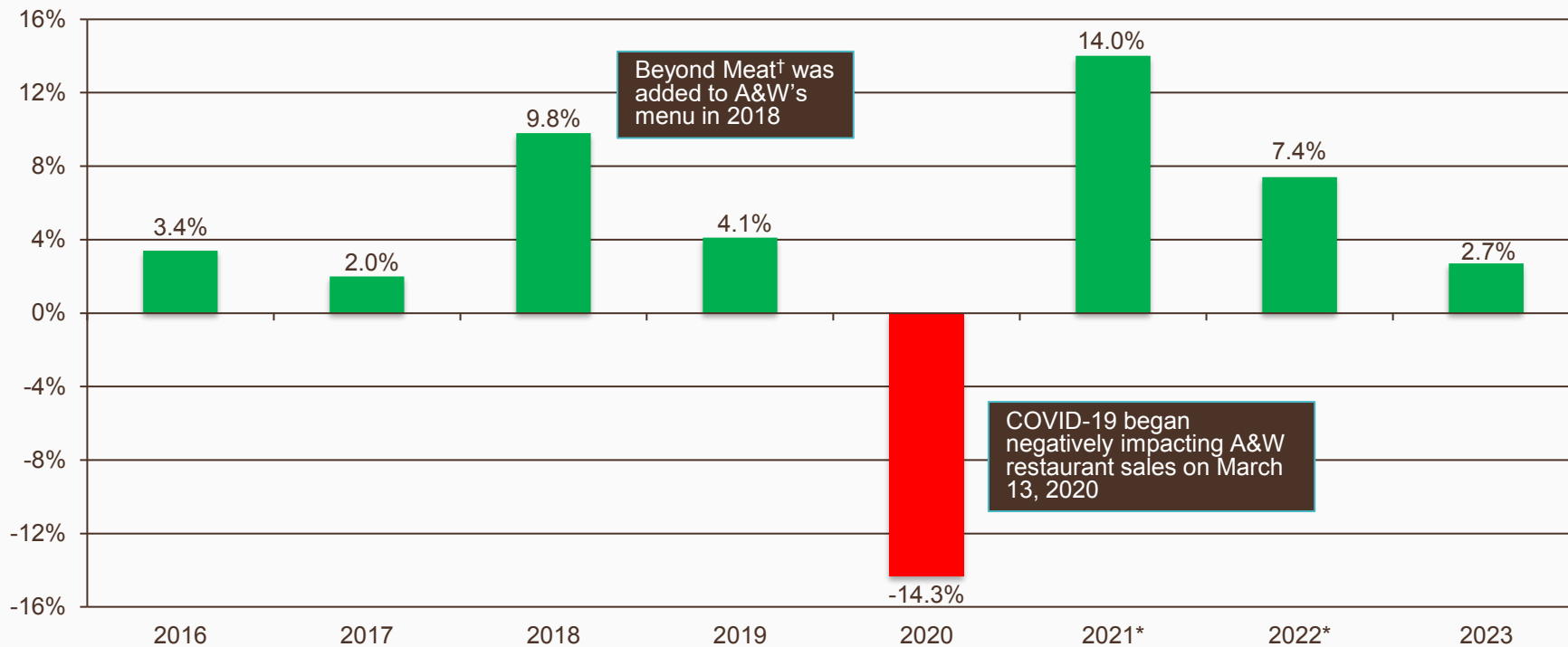


⁽¹⁾ Data as at December 31, 2023

Partnerships with Suppliers & Distributors

- Longstanding partnerships with suppliers and distributors strengthens A&W's ability to navigate supply chain disruptions and inflation and ensure that A&W can continue to deliver consistent quality and great value to its guests.
- Prudent cost management minimizes the impact of inflation on menu prices.
- Agile approach to supply chain management allows A&W to respond and adapt quickly to local circumstances.

Annual Royalty Pool Same Store Sales Growth⁽¹⁾



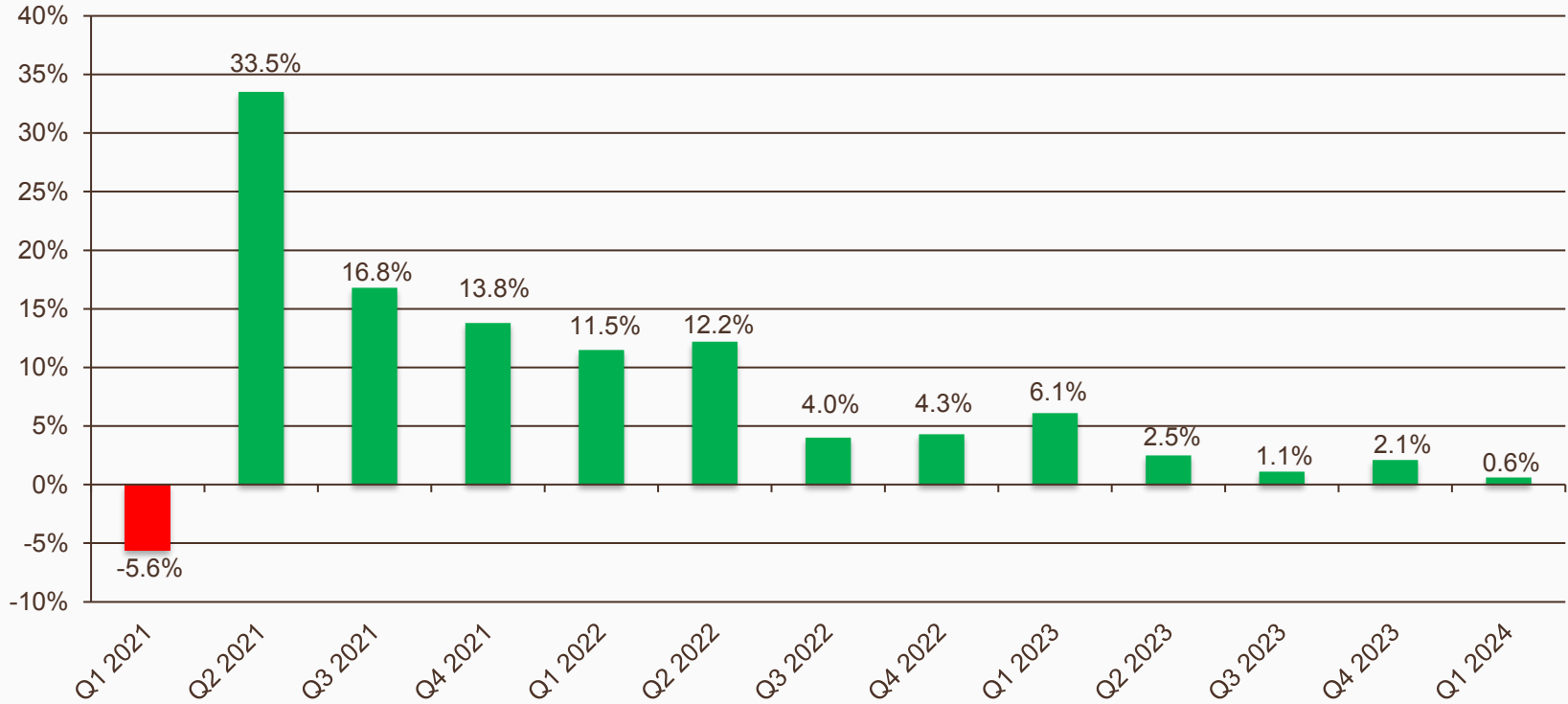
⁽¹⁾ “Royalty Pool Same Store Sales Growth” is a non-IFRS supplementary financial measure. See “Non-IFRS Measures”.

* 2021 and 2022 results affected by COVID-19 related impacts. Reader is directed to look to the 2021 and 2022 annual reports which provide more details on the results for those years.

† Trademark of Beyond Meat Inc., used under license



Quarterly Royalty Pool Same Store Sales Growth⁽¹⁾



⁽¹⁾ "Royalty Pool Same Store Sales Growth" is a non-IFRS supplementary financial measure. See "Non-IFRS Measures".

* 2021 and 2022 results affected by COVID-19 related impacts. Reader is directed to look to the 2021 and 2022 annual reports which provide more details on the results for those years.





OUR MISSION



Together, to excite Canada's most avid burger lovers, *wherever they are* with the **best tasting burgers** they crave, earning even more of their **visits** and making A&W restaurants even **more successful**.





*Strategic Direction

- 1 Create “can’t wait to come back” appeal and guest experience
- 2 Be highly convenient for our guests, wherever they are
- 3 Make A&W restaurants even more successful
- 4 Make it easier for franchisees and their teams to operate successful restaurants



Our Climate Goals

- Every day I **bring my best** to my work and my team.
- I build a safe environment by **welcoming, accepting and respecting** everyone in our community.
- We **hustle to delight** each guest with the convenience they crave.
- We earn the trust of our guests and each other by always **doing what's right**.
- I **embrace change** and welcome the future with creativity and courage.
- We work **together as partners** pursuing common goals and shared success.
- We **listen to understand** each other.
- I invite, share and act on **feedback** to continuously learn and improve.
- I recognize, **celebrate** and take pride in our big and small wins.





Top-Line Income Fund Structure

- Royalties are based on Gross Sales reported by restaurants in the Royalty Pool



2023 and Q1 2024 Highlights

- Royalty Pool Same Store Sales Growth⁽¹⁾
 - Q1 2024 **+0.6%**
 - 2023 **+2.7%**
- Royalty income increased by **1.0%** in Q1 2024, as compared to Q1 2023, and increased by **5.3%** in 2023 as compared to 2022.
- 19 A&W restaurants (less 9 closures) were added to the Royalty Pool on January 5, 2024 (22 net additions in 2023)

⁽¹⁾ "Royalty Pool Same Store Sales Growth" is a non-IFRS supplementary financial measure. See "Non-IFRS Measures".





Fund Revenue, Expenses and Distributable Cash

(Dollars in thousands)	2023	2022	Q1 2024	Q1 2023
Royalty Pool Same Store Sales Growth ⁽¹⁾	+2.7%	+7.4%	+0.6%	+6.1%
Gross sales reported by A&W restaurants in the Royalty Pool ⁽¹⁾	\$1,832,069	\$1,739,377	\$385,097	\$381,298
Royalty income	\$54,962	\$52,181	\$11,553	\$11,439
General and administrative expenses	\$961	\$983	\$237	\$249
Interest expense	\$1,204	\$2,113	\$301	\$305
Current tax expense	\$10,170	\$10,471	\$3,028	\$2,813
Net cash generated from operating activities	\$34,183	\$44,264	\$9,161	\$2,298
Distributable Cash Generated ⁽²⁾	\$42,627	\$38,614	\$7,987	\$8,072

⁽¹⁾“Royalty Pool Same Store Sales Growth” and “Gross sales reported by A&W restaurants in the Royalty Pool” are non-IFRS supplementary financial measures. See “Non-IFRS Measures”.

⁽²⁾“Distributable Cash Generated” is a non-IFRS financial measure. See “Non-IFRS Measures”.



Fund Distributions and Payout Ratio

(Dollars in thousands except per unit amounts)	2023	2022	Q1 2024	Q1 2023
Distributable Cash Generated ⁽¹⁾	\$42,627	\$38,614	\$7,987	\$8,072
Distributable Cash per Equivalent Unit ⁽²⁾	\$2.091	\$1.941	\$0.387	\$0.396
Distributions and Dividends Declared per Equivalent Unit ⁽²⁾	\$1.920	\$1.875	\$0.320	\$0.320
Payout Ratio ⁽²⁾	91.8%	96.6%	114.0%	112.9%

The Payout Ratio is impacted by seasonality of sales of the A&W restaurants and the timing of current income taxes and the distribution rate in effect at the time.

⁽¹⁾“Distributable Cash Generated” is a non-IFRS financial measure. See “Non-IFRS Measures”.

⁽²⁾“Distributable cash per Equivalent Unit”, “Distributions and Dividends Declared per Equivalent Unit” and “Payout Ratio” are non-IFRS ratios. See “Non-IFRS Measures”.



Fund's Monthly Distributions

Q1 2024

Month	Distribution per unit
January	\$0.160
February	\$0.160
Total Q1 2024	\$0.320

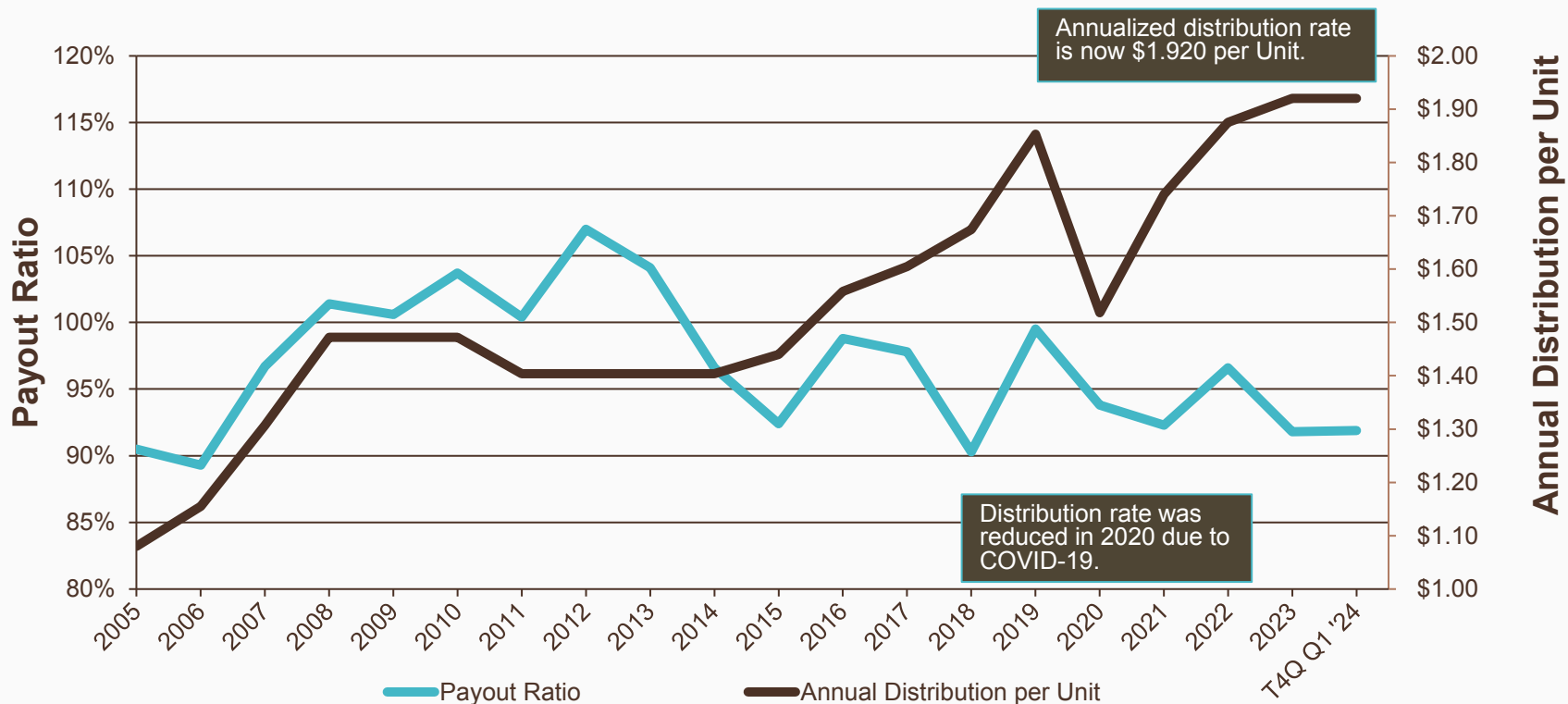
Annualized distribution rate is \$1.92 per Unit.

2023

Month	Distribution per unit
January	\$0.160
February	\$0.160
March	\$0.160
April	\$0.160
May	\$0.160
June	\$0.160
July	\$0.160
August	\$0.160
September	\$0.160
October	\$0.160
November	\$0.160
December	\$0.160
Total 2023	\$1.920



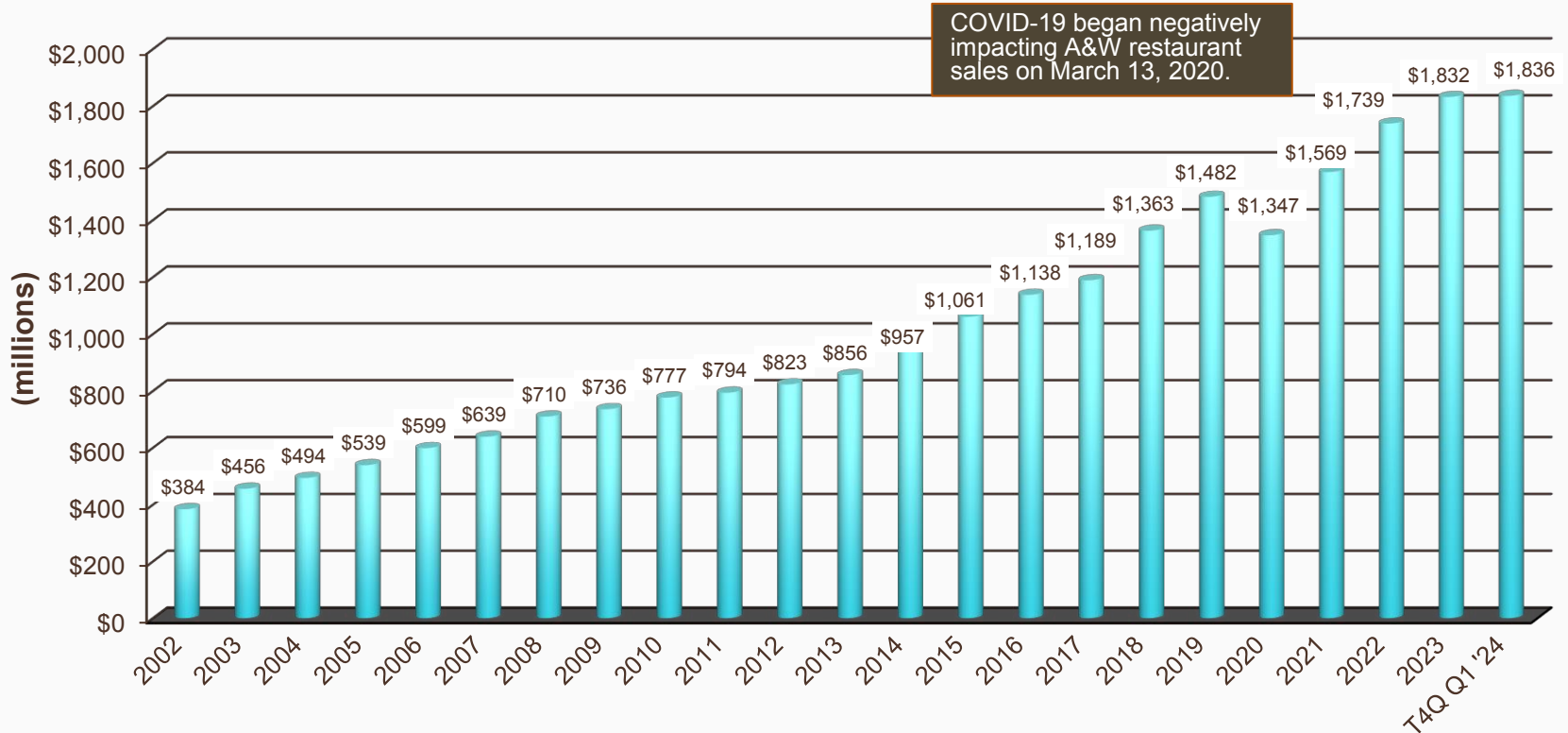
Annual Distributions & Payout Ratio⁽¹⁾



⁽¹⁾ "Payout Ratio" is a non-IFRS ratio. See "Non-IFRS Measures".



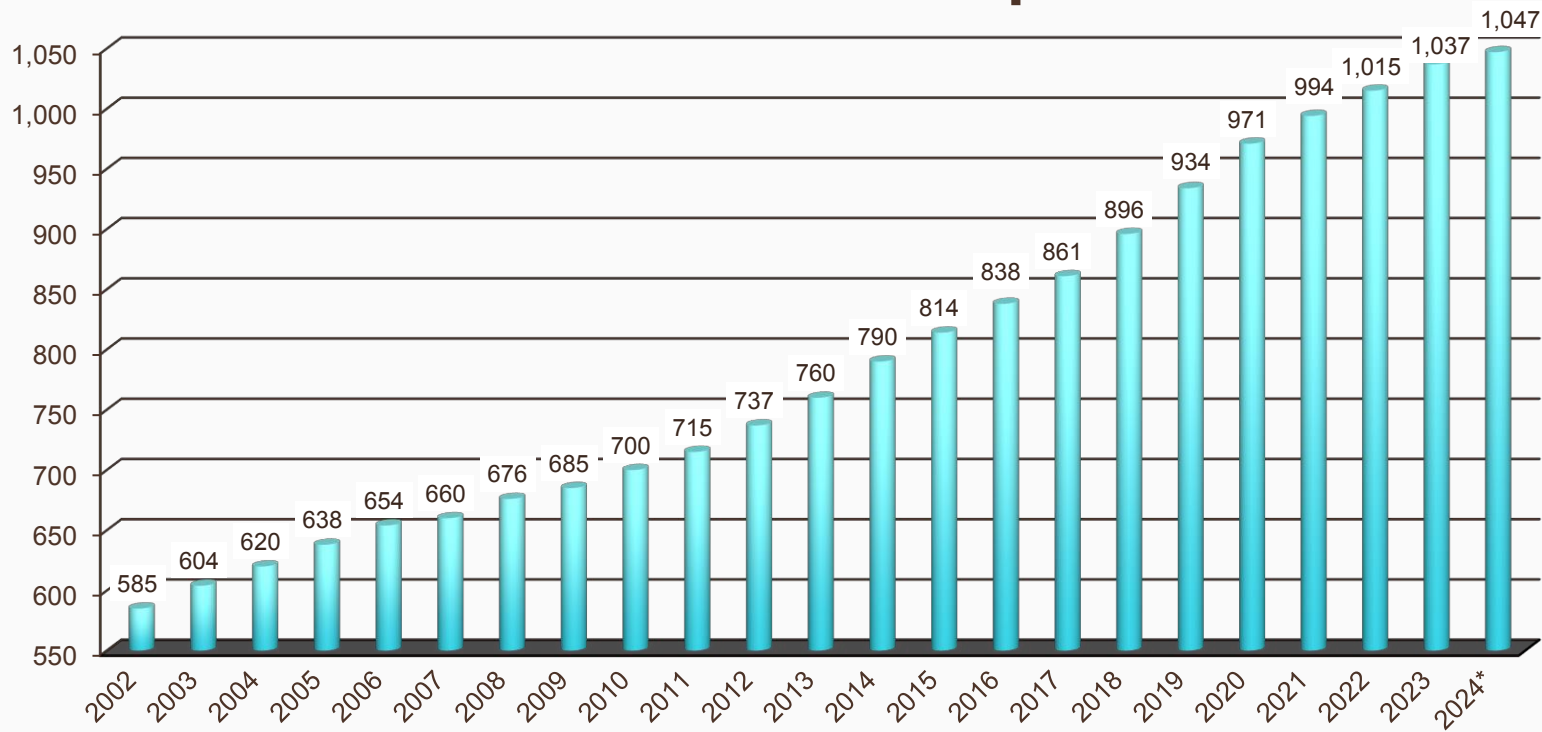
Gross sales reported by A&W restaurants in the Royalty Pool⁽¹⁾ Since Inception



(1) "Gross sales reported by A&W restaurants in the Royalty Pool" is a non-IFRS supplementary financial measures. See "Non-IFRS Measures".



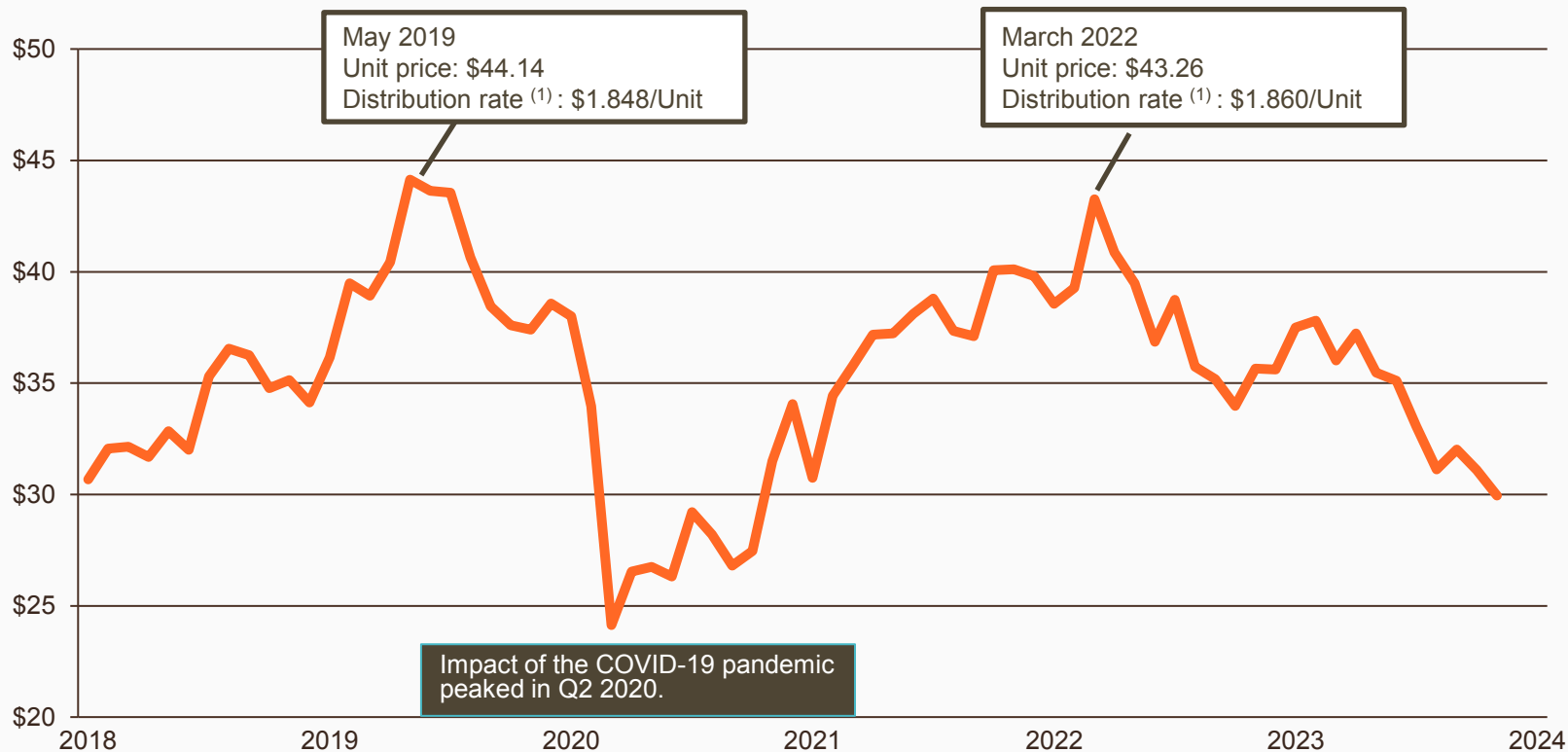
Number of Restaurants in the Royalty Pool Since Inception



*19 A&W restaurants (less 9 closures) were added to the Royalty Pool on January 5, 2024 (22 net additions in 2023).



AW.UN - Unit Price

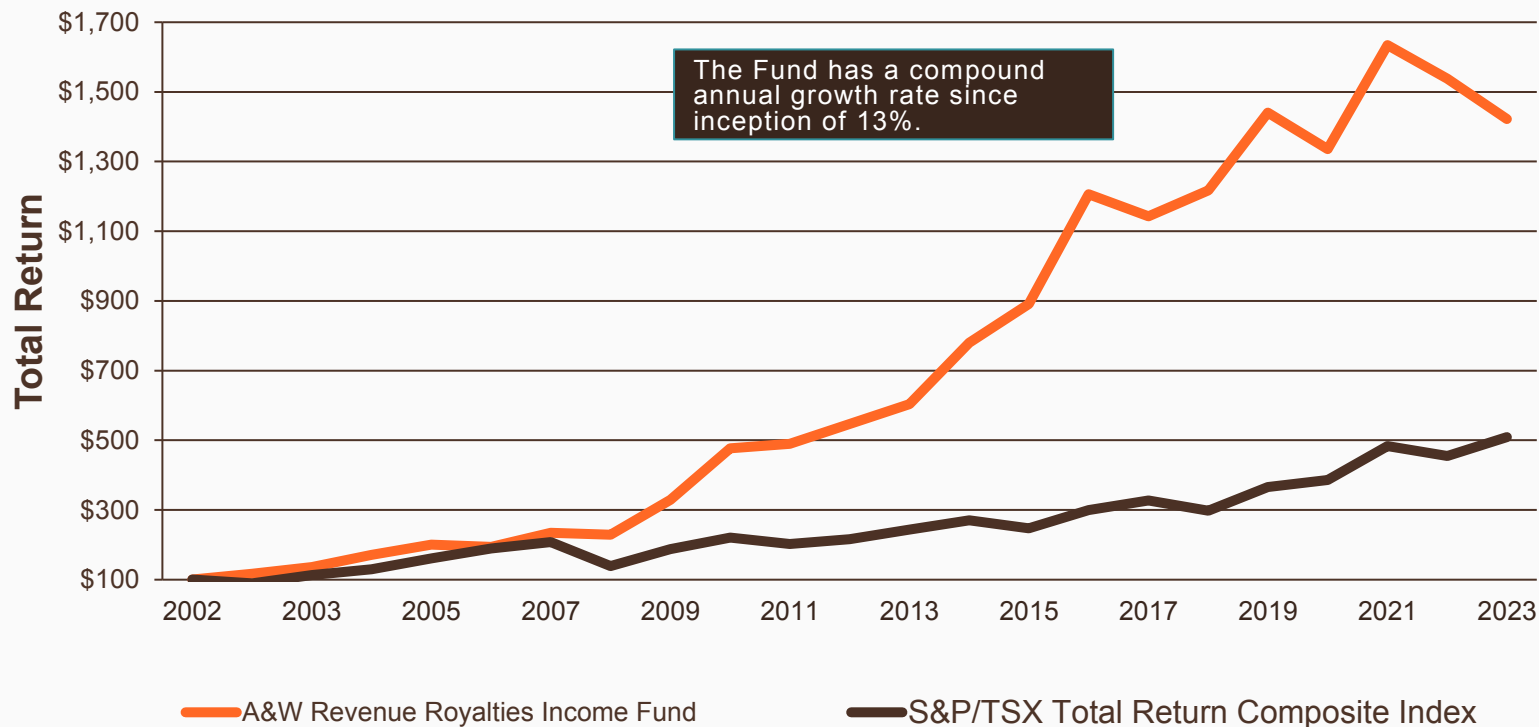


⁽¹⁾ Distribution rate is equal to the annualized monthly distribution at the time

Source: monthly closing price of AW.UN from TMX



Unitholders' Return Since Inception⁽¹⁾



⁽¹⁾ Assumes an investment of \$100 on February 15, 2002 and reinvestment of distributions through 2023

Forward Looking Information

Certain statements in this presentation contain forward-looking information within the meaning of applicable securities laws in Canada (“forward-looking information”). The words “anticipates”, “believes”, “budgets”, “could”, “estimates”, “expects”, “forecasts”, “intends”, “may”, “might”, “plans”, “projects”, “schedule”, “should”, “will”, “would” and similar expressions are often intended to identify forward-looking information, although not all forward-looking information contains these identifying words.

The forward-looking information in this presentation includes, but is not limited to: the strategic direction of A&W Food Services of Canada Inc. (“Food Services”), including, create “can’t wait to come back” appeal and guest experience; be highly convenient for our guests, wherever they are; make A&W restaurants even more successful; and make it easier for franchisees and their teams to operate successful restaurants.

The forward-looking information in this document is based on various assumptions that include, but are not limited to: the general risks that affect the restaurant industry will not arise; no Class A exchangeable shares or Class B exchangeable shares of the Company will be issued; there are no changes in availability of experienced management and hourly employees; there are no material changes in government regulations concerning menu labelling and disclosure and drive-thru restrictions, changes in government regulation that affects the restaurant industry in general or the quick service restaurant industry in particular, including franchise legislation and sales tax legislation; no publicity from any food borne illness; no material changes in competition; no material changes in the quick service restaurant burger market including as a result of changes in consumer taste or health concerns or changes in economic conditions or unemployment, a disease outbreak; no material increases in food and labour costs; the continued availability of quality raw materials; continued additional franchise sales and maintenance of franchise operations; Food Services is able to continue to grow same store sales; Food Services is able to maintain and grow the current system of franchises; Food Services is able to locate new retail sites in desirable locations; Food Services is able to obtain qualified operators to become A&W franchisees; existing franchisees are able to successfully operate and grow their businesses and maintain profitability; no closures of A&W restaurants that materially affect the amount of the Royalty; no material impact on sales from closures of “anchor” stores in shopping centres; no material changes in traffic patterns at shopping centres and other retail nodes; no material closures to shopping centres or other retail nodes in which A&W operates; no supply disruptions; franchisees duly pay service fees and other amounts; no material impact from new or increased sales taxes upon gross sales; continued availability of key personnel; continued ability to preserve intellectual property; no material litigation from guests at A&W restaurants; the Fund will receive sufficient revenue in the future (in the form of royalty payments from Food Services) to maintain the payment of monthly distributions; the Company continues to pay dividends on the common shares and A&W Trade Marks Limited Partnership continues to make distributions on its units in amounts sufficient to allow the Fund to continue to pay distributions on its Units at current levels; Food Services can continue to comply with its obligations under its credit arrangements; the Company can continue to comply with its obligations and covenants under its credit arrangements; the Company’s performance does not fluctuate such that cash distributions are affected; the projections for the A&W business provided by Food Services are accurate; and Food Services will be successful in executing on its business strategies and such strategies will achieve their intended results.



Forward Looking Information

The forward-looking information is subject to risks, uncertainties and other factors related to the quick service restaurant industry that include, but are not limited to: the general risks that affect the restaurant industry in general and the quick service segment in particular, including competition with other well-capitalized franchisors and operators of quick service restaurants; risks related to changes in consumer preferences that adversely affect the consumption of quick service restaurant hamburgers, chicken, fries, breakfast items or soft drinks; failure to anticipate and address industry trends; the impacts of fluctuations in consumer discretionary spending; risks related to negative publicity, litigation or complaints from perceived or actual food safety events or other events involving the foodservice industry in general or A&W restaurants in particular; risks related to changes in the availability and quality of raw materials, including A&W's natural ingredients; risks related to the possible lack of success of new products and advertising campaigns; risks related to changes in climate or increases in environmental regulation; risks related to changes in Food Services' ability to continue to grow same store sales, locate new retail sites in desirable locations and obtain qualified operators to become A&W franchisees; risks related to increases in closures of A&W restaurants adversely affecting the Royalty; risks related to decreases in traffic at shopping centers and other retail nodes; risks related to changes in Food Services' ability to pay the Royalty due to changes in A&W franchisees' ability to generate sales and pay service fees and other amounts to Food Services; risks related to changes in government regulation that affects the restaurant industry in general or the quick service restaurant industry in particular, including franchise legislation and sales tax legislation; risks related to changes in the availability of key personnel, including qualified franchise operators; risks related to changes in the ability to enforce or maintain intellectual property; risks related to technological breakdowns, cybersecurity breaches and the security of consumer and personal information; risks related to the amplificatory effects of media and social media; risks related to global health crises, disease outbreaks, international conflicts, economic conditions and other unexpected events which could affect Food Services' and A&W franchisees' supply chains, business continuity, and financial results; the economic conditions that could impact consumer spending; risks related to the availability and adequacy of insurance coverage; risks related to the occurrence of catastrophic events; risks related to international conflicts; risks related to inflation; and changes in economic conditions, including economic recession or changes in the rate of inflation or deflation, employment rates and household debt, political uncertainty, interest rates, currency exchange rates or derivative and commodity prices.

The forward-looking information is subject to risks, uncertainties and other factors related to the structure of the Fund that include, but are not limited to: risks related to dependence of the Fund on the Company, Partnership and Food Services; risks related to dependence of the Partnership on Food Services; risks related to leverage and restrictive covenants; the risk that cash distributions are not guaranteed and will fluctuate with the Partnership's performance and could be reduced or suspended at any time; risks related to the unpredictability and volatility of Unit prices; risks related to the nature of units; risks related to the distribution of securities on redemption or termination of the Fund; risks related to the Fund issuing additional units diluting existing Unitholders' interests; risks related to income tax matters and investment eligibility; risks related to the limitations of internal controls over financial reporting; risks related to international conflicts; risks related to economic conditions; and risks related to Food Services not meeting its objectives, and the possibility that its strategies to meet its objectives may not be successful. More information about the risks and uncertainties affecting the Fund and Food Services' business can be found in the "Risk Factors" section of the Fund's Annual Information Form dated February 27, 2024, which is available under the Fund's profile on SEDAR+ at www.sedarplus.ca

All forward-looking information in this document is qualified in its entirety by this cautionary statement and, except as required by law, the Fund undertakes no obligation to revise or update any forward-looking information as a result of new information, future events or otherwise after the date hereof.



Non-IFRS Measures

This presentation release makes references to the following non-IFRS measures: "Gross sales reported by A&W restaurants in the Royalty Pool", "Royalty Pool Same Store Sales Growth", "Distributable Cash Generated", "Distributable Cash per Equivalent Unit", "Distributions and Dividends Declared per Equivalent Unit", "Payout ratio" and "System Sales". The Fund believes that disclosing these non-IFRS measures provides readers of this news release with important information regarding the Fund's financial performance and its ability to pay distributions to unitholders. By considering these measures in combination with IFRS measures, the Fund believes that readers are provided with additional and more useful information about the Fund than readers would have if they simply considered IFRS measures alone. The non-IFRS measures reported by the Fund do not have a standardized meaning prescribed by IFRS and the Fund's method of calculating these measures may differ from those of other issuers or companies and may not be comparable to similar measures used by other issuers or companies.

Refer to the "Selected Information" section of the Fund's MD&A for the first quarter ended March 24, 2024, for a reconciliation of Distributable Cash Generated to net cash generated from operating activities, the most comparable IFRS measure and the "Non-IFRS Measures" section of the Fund's MD&A for the first quarter ended March 24, 2024 for further details on how the Fund's non-IFRS measures are calculated and used to assess the Fund's performance. The Fund's MD&A is available under the Fund's profile on SEDAR+ at www.sedarplus.ca and on the Fund's website at www.awincomefund.ca.

Refer to the "Selected Information" section of Food Services' Report to Unitholders of A&W Revenue Royalties Income Fund for the first quarter ended March 24, 2024, for a reconciliation of System Sales to Revenue from Corporate Restaurants, the most comparable IFRS measure, and the "Non-IFRS Measures" section of Food Services' Report to Unitholders of A&W Revenue Royalties Income Fund for the first quarter ended March 24, 2024 for further details on how System Sales is calculated and used to assess Food Service's performance. Food Services' Report to Unitholders of A&W Revenue Royalties Income Fund is available on the Fund's website at www.awincomefund.ca.



Third Party Information

This document includes market information, industry data and forecasts obtained from independent industry publications, market research, surveys and other publicly available sources. Although the Fund's management believes these sources to be generally reliable, market and industry data is subject to interpretation and cannot be verified with complete certainty due to limits on the availability and reliability of raw data, the voluntary nature of the data gathering process and other limitations and uncertainties inherent in any statistical survey. Accordingly, the accuracy and completeness of this information and data are not guaranteed. The Fund and Food Services have not independently verified any of the data from third party sources referred to in this document nor ascertained the underlying assumptions relied upon by such sources.

